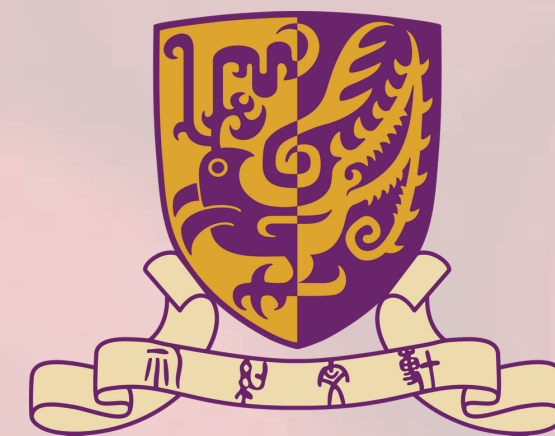




Taiwan Research Centre
The Chinese University of Hong Kong
presents a talk on



Rural Development and Beans: How Wandan Red Beans (萬丹紅豆) Became Famous in Taiwan

Date: 20 April 2021 (Tuesday)

Time: 10:30am (Hong Kong Time)

Language: English

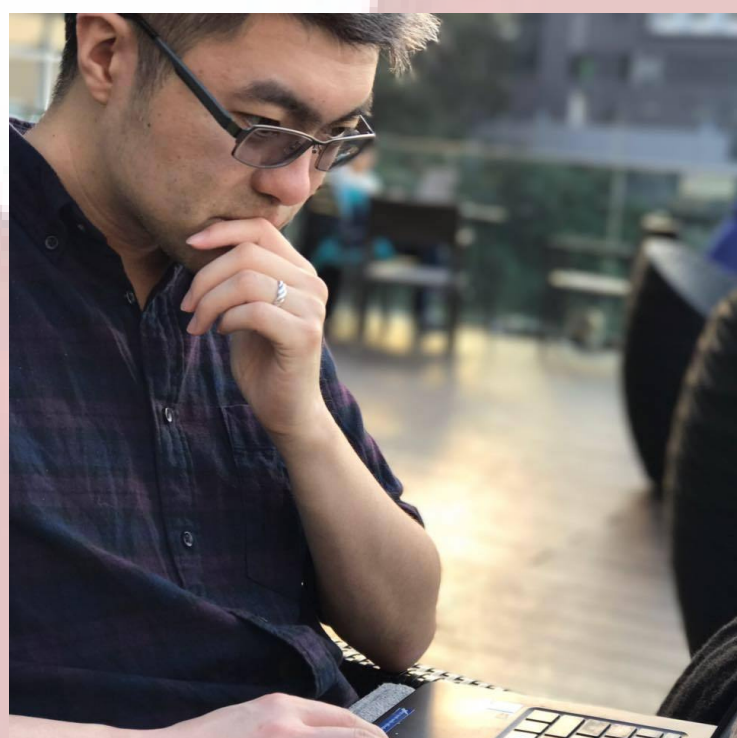
Venue: Zoom (Please register through QR code below)



Speaker: Prof. Joseph Bosco

Adjunct Associate Professor, Dept. of Anthropology, CUHK;
Research Associate, Dept. of Anthropology, Washington University in St. Louis, USA

Red beans (or adzuki beans) have been grown in Wandan Township in southern Taiwan since the 1960s. Initially, they were exported to Japan, but by the 1980s, it seemed that cheaper red beans from mainland China and Vietnam would replace Wandan red beans, and that red beans would just another boom and bust crop like bananas and watermelons had been. This paper discusses how a combination of state policies, local initiatives, and apparent coincidences have made Wandan red beans and red bean cakes famous in Taiwan, and what this case tells us about rural development more generally.



Discussant: Dr. Eric Siu-Kei Cheng

Assistant Professor
Dept. of Cultural Resources and Leisure Industries,
National Taitung University

Moderator: Prof. Siumi Maria Tam

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